



Entrepreneur Questions:

1. How did you get into the business?
2. What differentiates your company from competitors?
3. Any special client stories to share?
4. Entrepreneurial characteristics?
5. What is the most rewarding and toughest thing about running a business?
6. Misconceptions about being entrepreneur?
7. How would a client know you have picked the right vendor – criteria?
8. How would a client know if they were a fit for you?
9. What does a client walk away with after using your services?
10. Most important characteristic in managing people
11. Most important characteristic in taking care of customers
12. Worst thing someone can do in business
13. If you could do any job in the world what would you choose
14. If you were President for one day, what would you do
15. What is your why? – Your passion for doing what you do
16. What are your core values around treating people and service?
17. Biggest success story?
18. What is something people would be surprised to know about you?
19. Would you like to discuss any upcoming events or company happenings?
20. Do you want to highlight an employee or customer?

✉ info@mindsetgo.com

☎ 978.206.1535

18 Lyman Street, Suite 250, Westborough, MA 01581